

# LUIS ARCIA

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Caracas, Venezuela



Front-end Developer

## SUMMARY

Experienced front-end programmer since 2019, specializing in Shopify since 2021. I have collaborated with small to medium-sized teams, focusing on Shopify Liquid, HTML, CSS, PHP, and JavaScript. I am dedicated to immersing myself fully in projects, committed to achieving the best possible outcomes. My goal is to create websites that not only look visually appealing but also meet business objectives efficiently and boost conversion rates.

## EDUCATION

### Universidad Central de Venezuela

Bachelor of Science: Bachelor of Engineering (BEng), Computing, 2021

## SKILLS

- HTML (Expert)
- CSS (Expert)
- JavaScript (Expert)
- Typescript (Expert)
- Liquid (Expert)
- Bootstrap (Expert)
- Tailwind CSS (Expert)
- Figma (Expert)
- React.js (Advanced)
- Vue.js (Advanced)

## PROFESSIONAL EXPERIENCE

### Lead Shopify Developer

hypeandvice.com | 2022- Present

- Implement and manage the online store, ensuring smooth functionality and optimal performance.
- Modify existing themes to align with the brand's design and user experience requirements.
- Improve site speed and SEO to ensure a better user experience and higher search engine rankings.
- Ensure the website is fully responsive and provides a seamless experience across all devices.
- Identify and resolve technical issues promptly to minimize downtime and disruptions.

### Shopify Developer

DigitalJAS | 2023- 2024

- Adjust and tweak themes to match specific client requirements and brand guidelines.
- Install and set up third-party apps to enhance store functionality and features.
- Regularly check and ensure the functionality of website features, fixing any issues that arise.
- Respond to and resolve technical queries and issues from clients promptly.

### Back-end Developer (React)

luckylittlelearners.com | 2023

- Ensure the existing React-based application is up-to-date and functioning smoothly.
- Develop and integrate new functionalities based on client requirements and user feedback.
- Identify, troubleshoot, and resolve bugs and technical issues within the React application.